



## HKICPA seminar: Valuation Series – Introduction to Business Valuation

Programme Code: S151111S

Accountants in practice or business often face questions relating to business valuation, e.g. financial reporting or transactions involving valuation of shares of privately held companies. While there are business valuers available as specialists to assist in the valuation, it is beneficial for accountants to gain knowledge in this area to better comprehend and evaluate their work. This seminar will introduce commonly adopted business valuation methodologies and terminologies with illustration of numerical and real life examples of valuation report published by valuers acting for publicly listed entities.

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| <b>Date</b>         | <b>Wednesday, 11 November 2015</b>   |
| <b>Time</b>         | <b>7:00 p.m. – 8:30 p.m.</b>   |
| <b>Venue</b>        | Hong Kong Institute of CPAs,<br>27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong   |
| <b>Format</b>       | Seminar  |
| <b>Language</b>     | English  |
| <b>Fee</b>          | HK\$190 for HKICPA member or student; and IA/ HKIAAT member or student<br>HK\$180 for online enrolment<br>HK\$330 for non-member   |
| <b>Objectives</b>   | <ul style="list-style-type: none"><li>• Understand the commonly used business valuation terminologies and concepts</li><li>• Understand the three commonly used valuation approaches</li><li>• Understand the commonly adopted valuation multiples and their strengths and weaknesses</li></ul>  |
| <b>Speaker</b>      | <b>Wiley Pun</b> , Associate Director, Business Valuation, Savills Valuation and Professional Services Limited<br><br>Mr. Pun leads valuation engagements in transactions, initial public offering or regular financial reporting for both Hong Kong and Chinese clients. In addition to valuation and impairment review, he also advised various companies in business plan modeling and transaction valuation, and collaborated with other professionals from transaction services, restructuring and corporate finance to advise clients during the transaction negotiation process and strategic evaluation stage. |
| <b>Participants</b> | CFOs, professional accountants and business owners   |
| <b>Competency*</b>  | Corporate finance; Accounting and financial reporting  |
| <b>Rating*</b>      | Intermediate level   |
| <b>CPD hours</b>    | 1.5  |

\* For descriptions of competency and rating, please refer to the [Institute's online CPD Learning Resource Centre](#).



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## HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,  
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| Payment & Enrolment Status Enquiry: 2287 7381<br>e-mail: <a href="mailto:finance@hkicpa.org.hk">finance@hkicpa.org.hk</a><br>Fax : 2893 9853 | Course Information Enquiry:<br>2287 7386 / 2287 7253<br>e-mail: <a href="mailto:cpd@hkicpa.org.hk">cpd@hkicpa.org.hk</a> | <b>FOR OFFICE USE</b> |
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### Deadline: 7 working days before the date of the programme

| No.                 | Membership |               | Full Name of Participant(s)<br>(Block Letters) | Company | Email address <sup>*(2)</sup><br>(Block Letters) | Programme<br>Code | Fee<br>(HK\$) |
|---------------------|------------|---------------|--|---------|--|-------------------|---------------|
|                     | No.        | Status<br>(1) |  |         |  |                   |               |
| 1                   |            |               |  |         |  |                   |               |
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| 3                   |            |               |  |         |  |                   |               |
| 4                   |            |               |  |         |  |                   |               |
| <b>Total (HK\$)</b> |            |               |  |         |  |                   |               |

\* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.  
The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.  
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : \_\_\_\_\_ Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_

### Payment Method (Please tick the appropriate box)

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- Notes:
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
  - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
  - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
  - All applications are on a first-come-first-served basis.
  - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - Please issue SEPARATE CHEQUE for each event.
  - NO REFUND/CANCELLATION will be entertained after the application is processed.
  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
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  - No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.  
(Remarks: For payment by credit card, refund will be made directly to your credit card.)

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